

# IMPROVING HEALTHCARE WITH YOUR GIFT

## MATCHING GIFTS

Claudia cares so much about a nonprofit that she donates \$500 to the foundation. The donation is well received, but Claudia discovers that the nonprofit needs another \$500 to purchase additional equipment for her local hospital. Claudia wants to help more, but she's got three kids in college. Is there a way for Claudia to give twice as much without sacrificing more of her own money?

*Yes, and the answer, in some cases, is a matching gift.*

### What is a matching gift?

When Claudia received her thank you message from our hospital foundation, it reminded her to check if her company offers a matching gift program and, if so, to submit a matching gift request.

In Claudia's case, her company matches donations from employees. Claudia submits her request and her employer sends our foundation an additional \$500. This turns Claudia's \$500 donation into a \$1,000 donation, allowing the nonprofit to pay for its equipment.

The donation from the company is what is called a **matching gift**, and it is a benefit that many corporations offer to their staff. Corporations may double, triple, or even quadruple charitable gifts on behalf of employees.

### How does the program work?

Many donors, like you, work for companies with matching gift programs. Do you?

The process of submitting matching gift requests is relatively simple, here is what you need to do;

- Be like Claudia and make a donation to your local hospital foundation.
- Contact your HR department or look up the information on your company website to see if they provide matching gifts. If they do, follow the directions on how to submit a matching gift request either online or via paper forms.
- Your employer will then make a donation according to its matching ratio (1:1, 2:1, 3:1, etc.).
- The Foundation will then receive additional funds on top of your original donation.

*Millions of Canadians work for companies that want to support the community and will match donations.*



**DO YOU MATCH?**  
**You can double or triple  
your impact with a  
matching gift!**



**CENTRE GREY**  
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